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Reg. No. : .....

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**Fourth Semester B.A. Degree Examination, July 2023**

**Career Related First Degree Programme under CBCSS**

**Group 2(a) : English and Communicative English**

**Vocational Course**

**CG 1471 : PRINT AND ONLINE WRITING**

**(2013 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions each in a **word** or sentence.

1. Who used movable blocks to print books?
2. The first book printed in Europe was
3. Name the first English newspaper in India?
4. The kind of reporting that combines fact with interpretation is known as
5. Specialized areas of reporting assigned to reporters is known as ————————
6. What is a lead?
7. What is the full form of *Op-Ed-pieces*?
8. Beginning, turn and narrative is the structure of ————————
9. What is the expansion of vlog?
10. What is the full form of www?

**(10 × 1 = 10 Marks)**

P.T.O.

II. Answer any **eight**, each in a short paragraph not exceeding **50** words.

11. Why were religious texts the first to printed?

12. Contributions of Johannes Gutenburg to printing.

13. What are the features that decide the news value of a story?

14. Hard news

15. Features

16. What are the different sources of news?

17. Blog

18. Interactivity

19. What are the four types of e-governance?

20. Who is Julian Assange?

21. Fake news.

22. What is meant by the responsibility of a journalist towards the source?

**(8 × 2 = 16 Marks)**

III. Answer any **six**, each in a paragraph not exceeding **100** words.

23. Newspapers in Pre-Independence India.

24. The three types of reporting.

25. What are the elements of a news story?

26. Elaborate the different qualities of a reporter.

27. Anti-Pyramid format of news reporting.

28. Different types of lead.

29. Dangers of online media.

30. Characteristics of online media.

31. What is mobile governance?

**(6 × 4 = 24 Marks)**

IV. Answer any **two**, each in about **300** words.

32. Analyse the growth and evolution of newspapers in India.

33. Compare and contrast print and online media.

34. Write an essay on the various structures and formats of news reporting.

35. Trace the evolution and growth of online media.

**(2 × 15 = 30 Marks)**